

KS4 J834 Creative iMedia Learning Journey



THE WESTLEIGH SCHOOL
Aspiring & Achieving Together

R093—Creative iMedia in the Media Industry
R094—Visual Identity and Digital Graphics
R097—Interactive Digital Media

Core Words
Media, Pre production,
Client, Mindmaps,
Moodboards, Wire frame,
Storyboard

R093 - Unit Exam

Topic Review - Part 3 - Students will review the theory content covered as part of topic 4 of R093. Student knowledge will be assessed, and content revisited.

R093 - Mock Exam - March

Core Words
Asset,
Masterpage,
template

Core Words
Digital, audio, file types, export

Topic 2 - Research and review the different assets (images, audio and video) that can be used in products along with the skills and techniques required to create the structure and content required by the scenario.

Topic 3 - Review the interactive digital media product and test the product based upon success criteria and performance. Students will use the results and project requirements to evaluate the product and identify what went well, what could have gone better and any areas for improvement/development.

R093 - Mock Exam - November

Topic Review - Part 2 - Students will review the theory content covered as part of topic 3 of R093. Student knowledge will be assessed, and content revisited.

Topic 1 - Review the different formats of interactive digital media along with the content, resources and interaction methods. Designs for a suitable interactive digital media product will also be developed during this time based off the review.

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Core Words
Vector, Bitmap, audience, purpose, graphic

Topic 3 - Develop a series of assets and resources that can be used to develop a digital graphic for a set scenario. Students will use this time to make sure they demonstrate a wide range of skills and detailed understanding of suitable file formats for required purposes of the graphic.

Topic Review - Part 1 - Students will review the theory content covered as part of topic 1 and topic 2 of R093. Student knowledge will be assessed, and content revisited.

R093 - Mock Exam - June

Core Words
Export, format, product, asset, develop

Topic 2 - Research and review the different concepts of graphic design and how different conventions impact styles, design techniques and file formats (bitmaps, vectors, graphic properties) along with the impact of legislation.

Topic 1 - Research and review the purpose, elements and design contained with an organisations visual identity focusing on colour schemes, layout, content and typography with clear links to brand type, style and positioning.

R093 - Topic 4 Assessment

Topic 3 - Review the planning, documentation and legal considerations (data protection act, copyright, intellectual property, certification, etc.) for different products along with how designers can avoid breaking the different laws.

R093 - Topic 3 Assessment

Topic 4 - Review how digital products are accessed and how properties of different file formats and compression settings can impact the method used for audience to access different content.

R093 - Topic 2 Assessment

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Topic 2 - Review how purpose and audience can impact the styles, content and layout of products along with the different methods of research and technical details needed for different projects.

R093 - Topic 1 Assessment

Topic 1 - Review how media is used in a range of sectors (traditional and new media), the products created within each sector and the various job roles that can be found (technical, creative, senior roles).